

# **ALLIED ARTS ASSOCIATION GENERAL CALL FOR ART AND PLEIN AIR EXHIBIT OF PAINTINGS**

**June 11 – July 4, 2010**

All artists are invited to enter and are being encouraged to submit local landscapes, however everything will be accepted. This show will feature recognized and admired plein air artist from California. They will have just finished paintings capturing the wonders of Hearst Castle for Friends of Hearst Castle's 25<sup>th</sup> Anniversary Plein Air Invitational. A portion of the sale of their paintings will go to the Artreach program serving youth at risk with mentoring artist at the Castle.

## **ELGIBILITY**

- Members and non members of Allied Arts.
- Two dimensional arts accepted.
- All works of art must be executed within the last two years & be original.
- No work will be accepted that is from other artist's work, including photographs or published material.
- Watercolor (includes gouache etc.), oil, acrylic, mixed, pastel, encaustic and collage are accepted.
- Photographs shall have been taken within the last two years.

## **SALES AND FEES**

- Allied Art Association shall retain a 30% commission on sales of local art and 10% of Hearst Castle Plein Air Painter's art.
- There is a non-refundable entry fee of \$5.00 per item for Allied Arts members and \$25.00 for non members.
- A flat fee of \$10.00 is required if unable to serve as a docent.
- Only two entries per artist. Only one may be exhibited depending on room.
- All work must be for sale.
- Up to 5 matted pieces per artist may be placed in bins for a single show with an entry fee of \$1.00 each. Card fee is \$1.00 for 10 cards.
- All work must be picked up on time. \$5.00 a day will be charged for storage. After 30 days it becomes the property of AAA to be disposed of as appropriate.
- Payment for artwork sold will be mailed to the artist's current address at the end of each month for amounts of ten dollars or more.

## **ARTIST RESPONSIBILITY**

- Provide a current biography or artist statement for the Artists Information Binder.
- Artists in the show are expected to help staff the gallery during the show.
- All artwork must be signed in and out on an itemized inventory list by the artists or their agent on exchange days only.

## **REQUIREMENTS FOR SHOWING WORK**

- Paintings must be wired straight across the back, approximately 1/3<sup>rd</sup> down from the top and the wire must be taut.
- Wrap-around canvasses don't have to be framed if painted on sides & no staples are shown.
- Encaustic paintings don't have to be framed.
- Paintings with mats must be matted in white or off-white.

